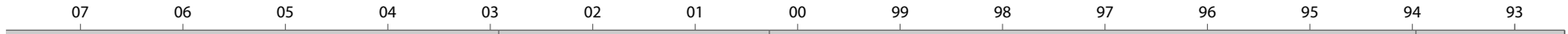


RIE NIWA VALI

Art director / visual designer
 1409 Berne Lane, Lewisville, TX. 75067
rie@rievali.com
 H 972.420.6732 M 469.878.3733

Creative, dedicated, and self-sufficient graphic designer with 15 years experience working with a wide range of customers in several industries. Strengths in web design, interactive design, corporate identity design, branding, illustration, brochures, stationary and other print related design, HTML / CSS programming, and visual design consulting. Excellent in problem solving, teamwork, and meeting deadlines.



WORK EXPERIENCE

Freelance

Art director / visual designer
 July 2002 - present

Art director, visual designer, and HTML / CSS programmer on a variety of projects for customers in the healthcare, financial, telecom, and IT industries. Primary focus includes art direction, visual design and branding for websites, Flash animations, software applications, corporate identity, and print including brochures, posters, direct mail, stationary and other marketing materials. Selected clients include: BPA-Harbridge, Constellation Energy, CoxHealth, Healthvision, MaineHealth, MedSeek, Motive Design, Provena, SBI and Company, Sereniti, and Voyence.

Scient Inc.

Art director / visual designer
 April 2000 - July 2002

Visual designer on high profile projects for Global 2000 companies. Defined design directions and style guidelines ensuring compliance with existing branding. Managed workflow closely between designers, technical and business strategy leaders to ensure cohesive deliverables. Selected clients include: Avaya, Kraft, Purdue Pharma, Scient, Verizon, Wells Fargo, and Ztel.

Ernst & Young LLP

Art director / lead designer
 October 1993 - April 2000

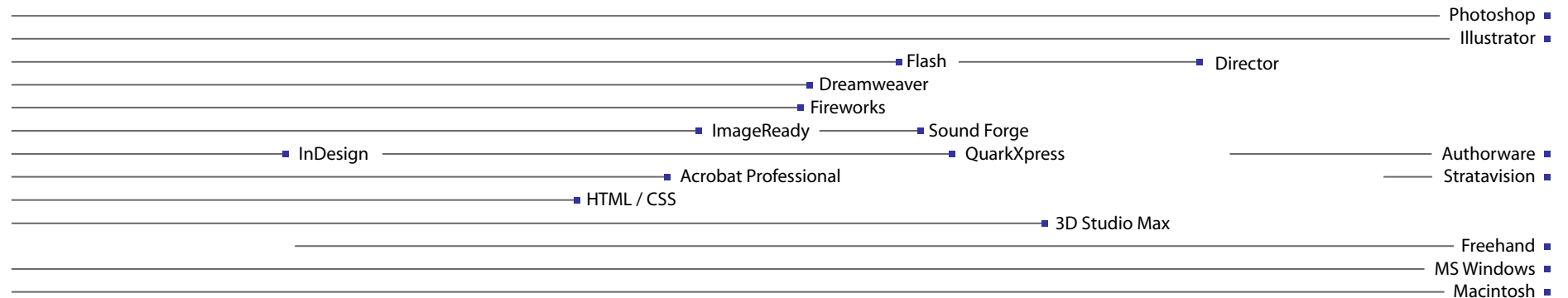
Art director / lead designer for multimedia applications and web-based eLearning products. Established and managed a design department in Dallas. Established the branding and designed user interfaces and look and feel for web-based learning management system (LMS). Primary focus includes: art direction, web design, branding, marketing material design, illustration, animation, video/audio editing, information design, and programming. Selected clients include: 3M, CCH Inc., Cisco Systems, Eli Lilly, Ernst & Young LLP, Grocery Manufacturers of America, Coca-Cola Company, Toys 'R' Us, and Disneyland. Received interactive multimedia award by Macromedia - design was used for Macromedia's marketing brochure.

Belcan

Designer
 April 1992 - September 1993

Designer for multimedia related projects. Primary focus includes: graphic user interface design, branding, illustration, and animation.

TECHNICAL EXPERTISE



EDUCATION

Collin County Community College
 Associate Degree in Advertising Art

LANGUAGES

Japanese, Native
 English, Fluent

INTERESTS

Designing, Drawing, Oil painting,
 Traveling, and Hiking.

References and portfolio furnished upon request.